

CLAIMS

1. A method of providing multiple scent emitting articles, said method comprising:

providing multiple articles each being capable of emitting multiple scents either on their own, or in conjunction with a scent diffusing device, said multiple articles each containing multiple scents therein or thereon, wherein at least half of said scents therein or thereon share a common theme.
2. The method of Claim 1 wherein all of the scents in at least one of the articles share a common theme.
3. The method of Claim 1 wherein the multiple scent emitting articles can be maintained as a collection.
4. The method of Claim 2 wherein the theme of said scents are not designed to be used simultaneously with any other media.
5. The method of Claim 1 wherein the common theme is selected from the group of themes consisting of:
 - (a) floral and bouquet themes;
 - (b) pleasant location themes selected from the group consisting of sylvan, flowery garden, forest, field, sea, ocean, or mountain theme;
 - (c) themes for relaxation;
 - (d) themes for stimulation;
 - (e) themes relating to various times of the day;
 - (f) scents from various countries, states, cities, or geographical regions;
 - (g) seasonal themes;

- (h) themes relating to food;
- (i) themes relating to nature;
- (j) themes relating to historical events;
- (k) themes relating to other events;
- (l) themes relating to memories;
- (m) themes relating to celebrations;
- (n) romantic themes;
- (o) themes relating to a sound track;
- (p) themes relating to artwork;
- (q) spiritual theme relating to meditation, inspiration, and serenity;
- (r) theme relating to religion;
- (s) theme relating to ethnicity;
- (t) themes relating to color;
- (u) aromatherapy themes; and
- (v) themes relating to, or for encouraging the sale of products.

6. The multiple scent-containing article of manufacture of Claim 2 which has a theme that relates generally to other media, without emitting scents simultaneously with events taking place in such other media wherein the other media is selected from the group of media consisting of:

- (a) films;
- (b) music;
- (c) movies;
- (d) television programs;
- (e) theatre;

- (f) plays;
 - (g) ballet;
 - (h) opera; and
 - (i) artwork.
7. The method of Claim 1 further comprising one or more illustrations, colors, icons, and/or writings on at least one of the articles that indicates the theme of the scents in or on the article, and/or a sequential listing of the scents.
 8. The method of Claim 1 further comprising packaging for at least one of said articles, wherein said packaging comprises one or more illustrations, colors, icons, and/or writings thereon that indicates the theme of the scents in or on the article, and/or a sequential listing of the scents.
 9. The multiple scent-containing article of manufacture of Claim 1 which has a configuration selected from the group consisting of: disc-shaped, oval, parallelepiped-shaped, rectangular, cube-shaped, cuboid-shaped, cylindrical-shaped, pyramid-shaped, spherical-shaped, or irregularly-shaped.
 10. A multiple scent-containing article of manufacture according to Claim 1 which comprises a disc.
 11. The multiple scent-containing article of manufacture of Claim 1 wherein the scents are provided in a form selected from the group consisting of: solids, liquids, gels, beads, encapsulates, wicks, a carrier material impregnated with a scent, and combinations thereof.
 12. The method of Claim 1 wherein said articles comprise cartridges with scent elements inside said cartridges.
 13. The method of Claim 12 wherein said cartridges are provided with an openable and closeable sealing mechanism so that said cartridges can be reused after an initial use.
 14. A method for replicating the scent experience of a particular place or environment, said method comprising:

breaking down the multiple scents associated with a particular place or environment into individual scent components; and

providing an article containing said individual scent components, wherein said article is capable of emitting said individual scent components separately.

15. The method of Claim 14 wherein said article is capable of emitting said individual scent components sequentially.
16. A method of enhancing an environment, said method comprising introducing into said environment multiple, complementary scents.
17. The method of Claim 1 in association with a set of instructions that direct the consumer how to operate the articles correctly, to obtain the desirable olfactory, psychological and/or physiological effects.
18. A method of providing multiple scent-containing articles to a consumer comprising providing one or more multiple scent-containing articles to a consumer periodically.
19. The method of Claim 18 wherein said multiple scent-containing articles are provided periodically over a period selected from the group of periods consisting of: monthly, weekly, bi-weekly, every other month, quarterly, or annually.
20. A kit comprising:

an apparatus for emitting scents; and

one or more articles, said articles each being capable of emitting multiple scents either on their own, or in conjunction with apparatus for emitting scents, said articles each containing multiple scents therein or thereon, wherein at least half of said scents therein or thereon share a common theme.
21. The kit of Claim 20 wherein said articles comprise cartridges with scent elements inside said cartridges.
22. The kit of Claim 20 wherein said articles are closeable after use and reusable after use.

23. The kit of Claim 21 wherein said cartridges are provided with an openable and closeable sealing mechanism so that said cartridges can be reused after an initial use.
24. The kit of Claim 20 further comprising a storage article for holding said scent-containing articles when they are not in use.
25. A kit comprising:
 - an apparatus for emitting scents; and
 - one or more cartridges, said cartridges each being capable of emitting multiple scents either on their own, or in conjunction with apparatus for emitting scents, said cartridges each containing multiple scents therein or thereon.
26. A method of providing a multiple scent-containing article of manufacture to a consumer and/or an institution, said method comprising:
 - (a) providing a selection of scents to the consumer and/or an institution;
 - (b) obtaining input from the consumer and/or institution as to the consumer and/or institution's selection of one or more scents; and
 - (c) providing a multiple scent-containing article of manufacture to the consumer and/or an institution comprising multiple scent elements that are integrated into said article of manufacture so that said multiple scent elements can be emitted from said article of manufacture.
27. The method of Claim 26 wherein the selection of scents is provided at a retail store.
28. The method of Claim 26 wherein the selection of scents is provided over the telephone.
29. The method of Claim 26 wherein the selection of scents is provided in a catalog.
30. The method of Claim 26 wherein the selection of scents is provided on an order form.

31. The method of Claim 26 wherein the selection of scents is provided by a computer.
32. The method of Claim 26 wherein the selection of scents occurs over the internet.
33. The method of Claim 26 wherein the scents in the selection of scents have a designator associated therewith that advises the person selecting the scent whether the scent is compatible with other scents.
34. The method of Claim 26 wherein the step (b) of obtaining input from the consumer and/or institution occurs at a retail store.
35. The method of Claim 26 wherein the step (b) of obtaining input from the consumer and/or institution occurs at a computer.
36. The method of Claim 26 wherein the step (b) of obtaining input from the consumer and/or institution occurs over the internet.
37. The method of Claim 26 wherein the selection of scents is provided in the form of a menu.
38. The method of Claim 26 further comprising providing a label with said article of manufacture which identifies one or more scents therein.
39. The method of Claim 38 wherein the label comprises customized information selected from the group consisting of sequential listing of the scents selected by the consumer, names given by the consumer to the scents selected by the consumer, title of the article named by the consumer, theme of the article named by the consumer, name of the consumer ordering the article, name of the institution ordering the article, name of the receiver of the article when given as a gift, name of the occasion when the article is given as a gift, and mixtures thereof.
40. A method of providing a multiple scent-containing article of manufacture to a consumer, said method comprising:
 - (a) providing a selection of scent elements to the consumer;
 - (b) providing an article of manufacture to the consumer, said article of manufacture being capable of containing more than one scent element at

the same time wherein said more than one scent element is to be integrated into said article of manufacture so that scents from said scent elements can be emitted from said article of manufacture; and

- (c) allowing the consumer to select the scent elements for insertion into or placement onto the article of manufacture.
41. The method of Claim 40 wherein the article of manufacture comprises a disk with receptacles for the scent elements.
 42. The method of Claim 40 wherein the article of manufacture comprises a cartridge into which the scent elements may be placed.
 43. The method of Claim 40 wherein the scent elements are individually packaged.
 44. The method of Claim 43 wherein the scent elements are packaged in packages that are pear-shaped.
 45. The method of Claim 43 wherein the scent elements are packaged in packages that have a length and a width, and said length is less than about 1.25 inches (about 3 cm) and said width is less than about 0.8 inch (about 2 cm).
 46. The method of Claim 43 wherein the scents are individually packaged in air pervious receptacles that protect the user from direct contact with the scent elements while allowing the scents to diffuse when desired..
 47. The method of Claim 40 wherein the intensities of the scents are substantially normalized so that they have a substantially similar olfactory impact.
 48. A method of providing scents to a consumer for a multiple scent-containing article of manufacture, said method comprising:
 - (a) providing a selection of scent elements to the consumer that are in a form configured to fit in a multiple scent-containing article of manufacture; and
 - (b) allowing the consumer to select the scents for insertion into or placement onto the article of manufacture.

49. The method of Claim 48 wherein the article of manufacture comprises a disk with receptacles for the scent elements.
50. The method of Claim 48 wherein the article of manufacture comprises a cartridge into which the scent elements may be placed.
51. The method of Claim 48 wherein the scent elements are individually packaged.
52. The method of Claim 51 wherein the scent elements are packaged in packages that are pear-shaped.
53. The method of Claim 51 wherein the scent elements are packaged in packages that have a length and a width, and said length is less than about 1.25 inches (about 3 cm) and said width is less than about 0.8 inch (about 2 cm).
54. The method of Claim 51 wherein the scents are individually packaged in air pervious receptacles that protect the user from direct contact with the scent elements while allowing the scents to diffuse when desired.
55. The method of Claim 48 wherein the intensities of the scents are substantially normalized so that they have a substantially similar olfactory impact.
56. A method of providing a multiple scent-containing article of manufacture to a consumer, said method comprising:
 - (a) providing a selection of scent elements to the consumer that are in a form configured to fit in a multiple scent-containing article of manufacture; and
 - (b) allowing the consumer to select the scents for insertion into or placement onto the article of manufacture.
57. A method of providing a multiple scent-containing article of manufacture to a consumer, said method comprising providing a multiple scent-containing article of manufacture, said multiple scent-containing article of manufacture being capable of emitting multiple scents either on its own, or in conjunction with a scent diffusing device, said multiple scent-containing

article containing multiple scents therein or thereon, wherein at least half the scents therein or thereon share a common theme.

58. The method of Claim 57 wherein the multiple scent-containing article of manufacture comprises a sealed tray of scents.
59. The method of Claim 57 wherein the multiple scent-containing article of manufacture comprises a closed cartridge.
60. The method of Claim 57 further comprising a step wherein the consumer inserts the sealed tray of scents into a cartridge.

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